

## Vision Stories Guide

There are a lot of ways to structure stories. A simple model that we use is:

- Past
- Present
- Future

### **Past:**

Think of a moment or an experience in your life that had a big impact on you and shaped the person you are today. It could be a conversation, an event from your past, or a challenge you faced.

All of us have many stories about what shaped us but for this story pick something that will help others understand why you are doing the work you do today and what caused you to get involved with our Union.

### **Present:**

This part of your story is about your choice to get involved in Local 1000 and why. What is important to you and what are you fighting for? How are you doing it?

### **Future:**

End your story with what you hope to accomplish. You can be specific about what it will look like for your worksite or you can be general and describe your vision for our Union in the future.

You can also use some key elements in the development of your story, such as:

- Why you chose to become a steward?
- What's a better future look like to you?
- Who's in that future that you describe and how are they affected?
- Where would you (and they) be?
- What are you doing now to get you closer to vision?

### **Summary:**

Your vision story should usually be around 2 minutes or less. You may find that you will develop several vision stories and will use them based on who you are speaking with.