

# Sample: DLC Conjunction Junction

**Name:**

**DLC:**

**Purpose:** Ensure that we have the necessary connections in our DLC to move our program.

**Outcomes:** *The following are examples. Your outcomes section will be different*

1. Identify and recruit a DBUR for Unit 11.
2. Recruit at least one steward from 500 Concord Place building and one from 716 Concord building.
3. Create a network of people across buildings for timely release of important information for our support staff classifications

**Process:** *The following are examples. Your outcomes section will be different. Use attached chart for planning the construction of your Conjunction Junction.*

1. Identify and recruit a DBUR for Unit 11
  - a. Review data to determine where most BU 11 workers are in the DLC.
  - b. Learn more about BU 11 issues in those buildings and identify any of the BU members.
    - i. Have conversations with stewards in those buildings to see if they know of any BU 11 members who have shown initiative as a leader.
    - ii. Have conversations with the organizer in those buildings to see if they know of any BU 11 who have shown initiative as a leader.
  - c. Have conversations with each active BU 11 member in the building.
  - d. Determine who you want to have follow-up conversations with.
2. Recruit at least one steward from 500 Concord Place building where we currently have no union presence.
  - a. Two stewards visit 500 Concord Place to say 'hi and let workers know that they will be back with the DLC president in two weeks to have breakfast and talk with them.
  - b. Hold a breakfast meeting with the DLC president and identify workers who seemed particularly interested/concerned for follow-up one-on-one conversations.
3. Create a network of people across buildings for the timely release of important information for our support staff classifications.





# Sample: DLC Conjunction Junction

## Continued...

My DLC Conjunction Junction (Derived from sample on previous page)

**Outcome:** Identify and recruit a DBUR for Unit 1

**Process:**

Conversation Preparation	Who	Resources needed	Deadline
Review data	Me, steward from other building		9/8/2013
Learn about BU 11 issues	DLC president, me	DLC profile	9/20/2013
Call organizer	Me		9/30/2013

Type of Conversation	# of Conversations	Deadline
With stewards	7	9/30/2013
With active BU 11	3	11/16/2013